

# Transaction Update February 2019

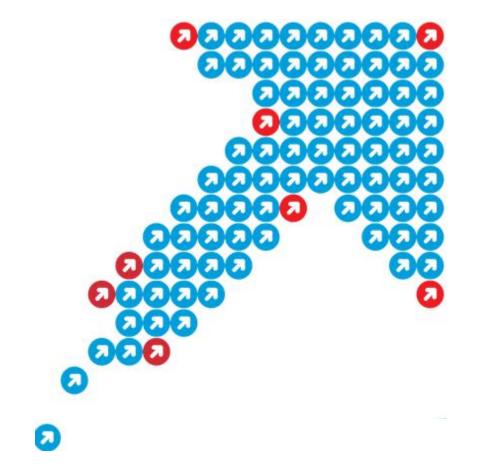


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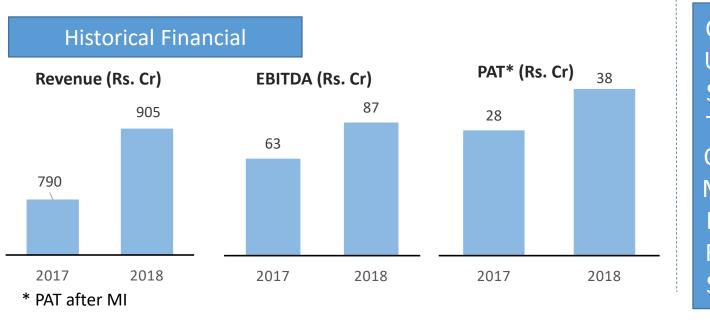


**Transaction Update Presentation** 

## **About Harita Seating System**

#### **Company Background**

- Harita Seating Systems Limited (HSSL), established in 1988 is listed on the National Stock Exchange (NSE).
- HSSL provides complete seating solutions for driver and cabin seating for CVs, Tractors and OR, as well as passenger seats for buses across all segments
- No of Plants: 12
- JV Partner: Fehrer, Germany (Part Of AUNDE Group)





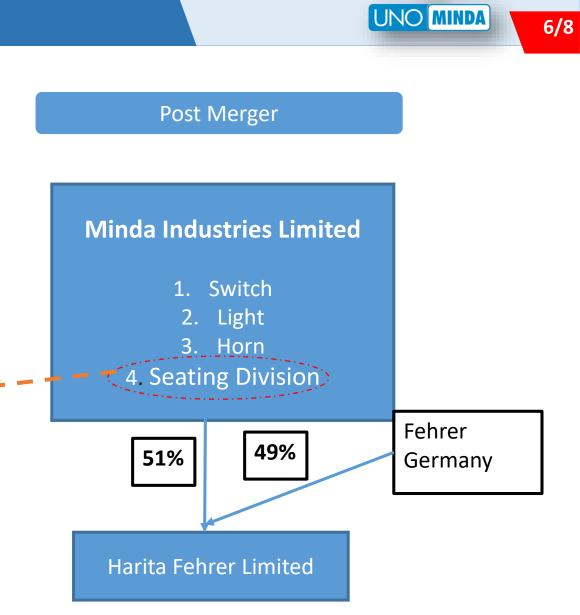
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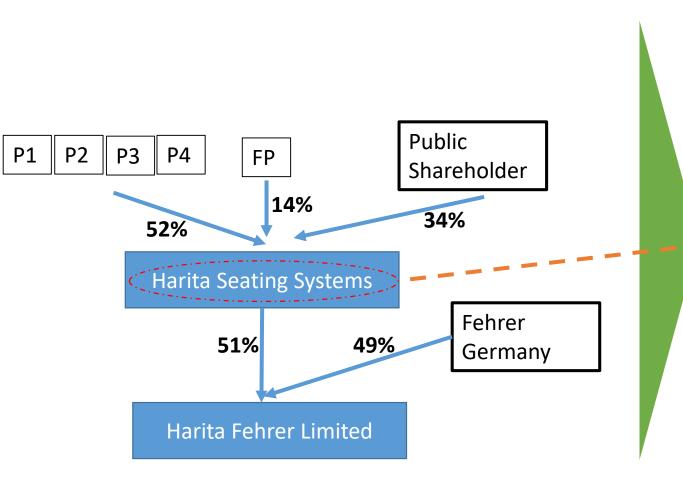
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- Product Synergies: MIL will broaden its product portfolio and help leverage the deep R&D capabilities to ensure a robust pipeline of new product launches.
- MIL to improve realisation per vehicle (Kit Value) across all segments. Improve revenue mix In CV Segment.
- Customer Synergies: It will help leverage the long standing and entrenched customer/OEMs relationships of group providing access to new/ complementary customers.
- **Technology**: Work with Technology Partner (Fehrer, Germany) to develop and grow PV and light weighting of seats.
- Cost Synergies: Realization of cost synergies across general and administrative expenses and maximizing productivity gains by pooling of financial, managerial, technical and human capital.
- Manufacturing Plants are located at Strategic locations in close proximity of OEMs.
- Sales Channel Synergies: Leverage upon strong aftermarket distribution channel to augment growth further
- **Value Accretive**: The Transaction is EPS accretive to Shareholders to MIL

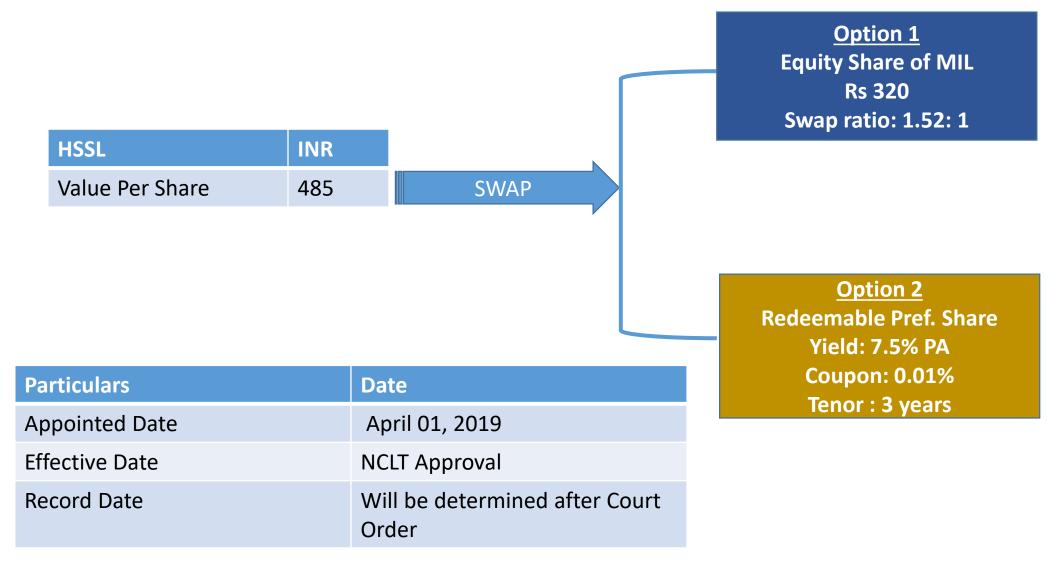
#### **Merger of Harita Seating System**

**Existing Structure** 









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