

## Minda iConnect releases next-generation Telematics solution for Commercial Vehicle Segment



**New Delhi 7<sup>th</sup> February, 2018** - As a key step to ensure vehicle safety and security, Minda iConnect has developed an advanced app 'SML Saarthi' that will enable SML Isuzu to enhance customer experience for their commercial vehicle segment. SML Saarthi leverages Minda iConnect's CAN-based telematics application, which will not only ensure additional safety to trucks through better risk assessment but will also provide engine diagnostics for all BS IV vehicles enabling seamless 24\*7 breakdown assistance for SML customers.

In line with 'Make in India' initiative, 'iConnect Platform', the self-developed advanced IT technology of UNO MINDA is what powers the connected vehicle solutions across Commercial vehicles and Passenger Cars. Besides, this April will mark the beginning of SML buses coming equipped with SML SAARTHI based on the regulation.

Mr. Ravi Jakhodia, CEO, Minda iConnect on the launch said, "We really excited about SML Saarthi app as this would significantly increase the productivity and safety of SML customers and enhance transportation management. SML SAARTHI has been developed with the collaborative efforts of Minda iConnect and SML Isuzu. It will largely cater to the overall benefits of both, industry ecosystem and end customers. In addition, it may also help the customer in receiving better value in vehicle insurance coupled with better financing proposals. This is our second launch of OEM telematics programme since Honda Connect. We are now keen to extend our services across regions and take our proposition to the next level enabled by big data analytics."

### **About UNO MINDA Group:**

UNO MINDA, a technology leader in Auto Components Industry is a leading supplier of proprietary automotive solutions to OEMs as Tier-1. It manufactures automobile components for Original Equipment Manufacturers (OEMs). It is an ₹70 billion (US\$ 109million) Group as in 2017-18 and is rapidly expanding with increased market share across all its product lines.

The Group is a global player in the automotive sector with overseas manufacturing facilities in Indonesia, Vietnam, Spain, Mexico, Morocco & Colombia as well as Design Offices in Taiwan, Japan & Spain. It has over 50 manufacturing plants globally and has JVs/Technical Agreements with world renowned manufactures from Japan, Italy and Taiwan. Its endeavour is to deliver high technology and quality products to its valued customers globally. For more information about the Group and its businesses, please visit website at [www.unominda.com](http://www.unominda.com)